

Eclectic Electric:

Bird on a Wire

You've always heard, "you cain't git somethin' for nothin'" and "if it sounds too good to be true, it probably is!" Well guess ag'in - in due time, we'll be proving the old soothsayers wrong!

FREE

Download **FREE** products, games, activities, songs, artwork, lesson plans, and more! Our web site, www.symbols.gov, is under reconstruction but continues to be a comprehensive site for program managers. The site contains toolboxes for educators and kids, our National Symbols catalog, and Woodsy and Smokey program history and highlights. Find detailed information on costume care and use, policies, partnerships, awards and training, licensees, and upcoming events. Look for tips on programs, hosting a variety of events, and delivery techniques. Exchange ideas with your fellow Woodsy and Smokey champions on the site's bulletin board.

From dollars to doughnuts, we'll give you the whole nine yards. Perhaps you've wondered — What color paint will give Woodsy's beak a facelift? Can I rap with Smokey Bear? Is it legal to use this great new product I created? How do I approach and teach pre-schoolers? We have tips, advice, and answers to your nagging questions.



FREE

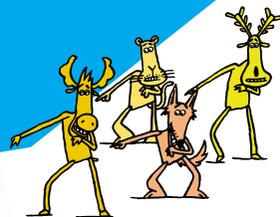
Going, going, gone — to the highest bidder! And the big winner is YOU with a winning bid of ZERO, NOTHING, NADA! Coming this fall is a new electronic catalog of free materials! Yes, you heard it right — we'll be adding a selection of **FREE STUFF** to our National Symbols catalog: Smokey Bear name tags, Woodsy certificates of appreciation, coloring books, activity books, meeting name tents, door hangers, song sheets, and more. Show us the materials you created and use — we'll make it famous on our free site!



Future downloadable items such as Smokey Bear name tags, Woodsy certificates of appreciation, coloring books, activity books, meeting name tents, door hangers, song sheets, and more.

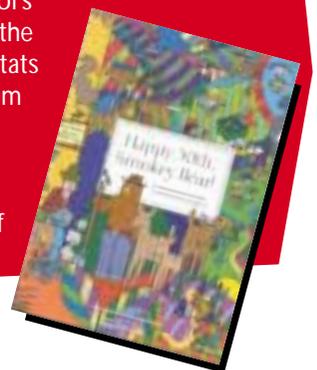
FREE

All you trend keepers — watch for our new fall line this October. We'll be updating our materials, styles, and art to keep in touch with all the current haute couture. You will love the FireWise java jackets, Woodsy recycling sets, and Smokey N' Da Boyz in their latest key chains. Smokey will be sporting a new look as a puppet with his friends. They are very dramatic models in the premiere of three new puppet scripts. The updated **FREE** fall 2002 National Symbols catalog is coming your way soon — make sure you're a trendsetter: buy from us and spread the word!



FREE

Feeling tired, used up and ineffective? Not our beloved Smokey Bear! The activity book "Happy 50th, Smokey Bear!" developed for Smokey's golden anniversary has been revised and modernized and will be available online. The Smithsonian helped develop these nine activities. Children learn to recognize Smokey Bear as a symbol of wildfire prevention. They can take pride in their own behaviors toward fire as they learn the importance of forest habitats and protecting forests from careless fires. A teacher's guide and suggestions for parent involvement strengthen the delivery of these quality tools.



Smokey's activity book will have updated artwork and be available online soon!

Eclectic Electric: and Bear on the Line

FREE

Smokey is not just for kids anymore! Smokey's web site, www.smokeybear.com, will soon have an adult component. The site will host information, activities, and games addressing unwanted, human-caused fires. The content will examine the implications of research showing that although adults feel they'd almost never be responsible for a wildfire, in reality they are the most often the cause.



The web site will expand upon the Crime Scene TV ad campaign, and will speak to adults in a mature, realistic manner, and reawaken Smokey in the mind of this target audience.

FREE



Plants with fur, a fox with boots, skinny bird legs, ice fishing, feet first, angle of repose, Leave No Trace, wind chill, frog antifreeze, naturalist notebook, bird bubblegum, stellar plates... what is all this mumble jumble??? A taste of all the fun you can have and winter wonders to discover on the new Junior Snow Ranger web site, www.symbols.gov/jrsnowranger. The site is 90% complete and will be online soon. We'll be asking for your help in evaluating what you see there.



You'll go your way
I'll go mine



Its all in the roots

Constellation for Success

Symbols, Conservation Education, and Fire prevention shine together in our future galactic endeavor's for wise use and conservation of our natural resources.

**Conservation
Education
Strategic Plan**

**Woody Owl
Strategic Plan**

**Fire Prevention,
Education, and
Mitigation Strategic Plan**