



## NEWS RELEASE

U.S. Department of Agriculture – Forest Service  
Daniel Boone National Forest

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### **Smokey Bear's 60<sup>th</sup> Birthday Party**

Come celebrate the 60<sup>th</sup> birthday of an American icon, Smokey Bear. The Daniel Boone National Forest and the Kentucky Division of Forestry will proudly host a birthday party in honor of Smokey Bear on Sunday, August 8<sup>th</sup> from 2:00 to 4:00 p.m. The celebration will be held at the new Gladie Cultural Environmental Learning Center in the Red River Gorge. All ages are invited to attend. The birthday party will feature songs, games and prizes. The guest of honor, Smokey Bear, will make a featured appearance.

Smokey Bear represents "Sixty Years of Vigilance" in preventing wildland forest fires throughout America. His message is as important today as ever before. Wildfires continue to impact our nation's landscape, and most of these fires can be prevented.

The Smokey Bear fire prevention campaign is the longest running public service campaign in U.S. history. Smokey Bear is one of the most readily recognized characters in the world. For more information, please visit [www.smokeybear.com](http://www.smokeybear.com).

Through catchy phrases and slogans, Smokey Bear reminds us that fire safety begins with each of us. Remember: Only YOU can prevent wildfires.

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